


Moa Bogren

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Experience

SBAB/Booli (Employed, 2017 - Current)

UX designer/ Lead User Researcher

River a part of Intellect group (Employed, 2016 - 2017)

Clients: Systembolaget, Electrolux, Zmarta, Nike

UX designer/User researcher

ISPY Group (Consultant, 2015 - 2016)

Clients: Nymans Ur, Vin & Matguiden, PrimeWine, Notar

Front End Developer/UX designer

Friluftsland AB (Consultant, 2014 - 2015)

Digital Content Management/web designer

Vapoteket (Consultant, 2014)

Web Producer

Technical Consultant

DigitalServices INGO Part of WPP, Ogilvy Grey (2013 - 2015)

Clients: AstraZeneca, IBM, Emirates, Amex, OKQ8

Front End Developer/Web Content Manager/Junior Production Leader

Watchus (own company, 2013 - Current)

UX designer/User Researcher

Xponent (2010 - 2015)

Web Producer

Stjärnumakarna AB (2009 - 2014)

Web Director

Content Manager

Web Producer
Pr and Marketing/IT Assistant

Education

Södertörn (2019 – current)

User Experience and Interactive Media Design, Master's Programme | 120.0 hp

Courses

Finished: Interactive Media Design 15 credits, Design theory and methods 7,5 credits, User experience and user research I 7,5 credits, Critical design 7,5 credits, User experience and user research II 7,5 credits, Advanced project work 15 credits, AI and machine learning for user experience design, Game design research

Upcoming: Specialisation in user experience and interactive media design, advanced visualisation and Master's dissertation in media technology 30 cred

Stockholms University/Department of Computer and System Science

Bachelor's degree in Interaction Design
Badge HTML5/CSS (2014)

Courses

Participatory Design, Cognitive Psychology, HCI, Iterative processes, Requirements Engineering processes (RUP, Viewpoint, BMM, Agile), Prototyping, Project Management, Behavioural and Social Science, Evaluation Methods (Heuristics and such), Content Management, SEO, visual studies, Programming (Python), Web Programming (HTML5, CSS3, Javascript), Advanced HCI, Scientific Methods, Server Programming (PHP, SQL, MySQL)