


Moa Bogren

 **tel:** +46 703 71 86 88

 **mail:** moa@watchus.se

 **webpage:** www.moabogren.com

Experience

SBAB/Booli (Employed, 2017 - Current)

UX designer/ Lead User researcher

River a part of Intellect group (Employed, 2016 - 2017)

Clients: Systembolaget, Electrolux, Zmarta, Nike

UX designer/User researcher

ISPY Group (Consultant, 2015 - 2016)

Clients: Nymans Ur, Vin & Matguiden, PrimeWine, Notar

Front End Developer/Interaction Designer

Friluftsland AB (Consultant, 2014 - 2015)

Digital Content Management/web designer

Vapoteket (Consultant, 2014)

Web Producer

Technical Consultant

DigitalServices INGO Part of WPP, Ogilvy Grey (2013 - 2015)

Clients: AstraZeneca, IBM, Emirates, Amex, OKQ8

Front End Developer/Web Content Manager/Junior Production Leader

Watchus (own company, 2013 - Current)

Interaction Designer

Developer

Production/Project leader

Web producer

Xponent (2010 - 2015)

Web Producer

Stjärnurmakarna AB (2009 - 2014)

Web Director

Content Manager

Web Producer

Pr and Marketing/IT Assistant

Education

Stockholms University/Department of Computer and System Science

Bachelor's degree in Interaction Design

Badge HTML5/CSS (2014)

Courses

Participatory Design, Cognitive Psychology, HCI, Iterative processes, Requirements Engineering processes (RUP, Viewpoint, BMM, Agile), Prototyping, Project Management, Behavioural and Social Science, Evaluation Methods (Heuristics and such), Content Management, SEO, visual studies, Programming (Python), Web Programming (HTML5, CSS3, Javascript), Advanced HCI, Scientific Methods, Server Programming (PHP, SQL, MySQL)