

DIGITAL SERVICES

PART OF WPP – GREY OGILVY

Moa Bogren

2015-01-25

Letter of Recommendation

Moa has been with us for some time now, and we are very satisfied with the results she has presented us with. Moa is a hard worker and we can always count on her to be punctual and do her work with a lot of enthusiasm. Moa is always eager to learn more and she is a good listener and observer. Moa is a team player, and has no problem working with new people.

Eva Saletti

Björn Saletti

Digital Services
January 2014

Digital Services
Mästersamuelsgatan 56
111 21 Stockholm
Org.nr 556637-9391
www.digitalservices.se

Stockholm 11th March 2014

Letter of Recommendation

To whom it may concern

We have the fortune of including Moa Bogren in our digital team here at INGO Stockholm and from day one it has made a difference to the team and our work.

Moa is a great team player. She brings insight and energy into the process and the discussions. Her knowledge of web and content management, project management and her developing skills in programming and web design are all very valuable to our work and deliveries.

Moa is also a very pleasant person to collaborate with; she is fun, energetic, humble and very service-minded. It is with great pleasure I can recommend her to apply for an internship.

Best regards,

Christina Knight
Creative Director
INGO – Ogilvy & Grey Stockholm
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Moa Bogren

Stockholm 3 februari 2014

Letter of recommendation

Dear Madam or Sir,

I am writing to recommend Moa Bogren for internship. I have had the pleasure of working as a contractor with Moa during her time as a sales- and marketingperson at Lidingö Ur/ Sickla Ur. I have also been working with Moa since then in different web based projects for our second buisness SEO Kommuikation (seokommunikation.se). Her creativity, knowledge and thoroughness are second to none and as a senior creative director I see her as a very promising creator. Since I have worked with Moa both as a customer and a client I feel that I fully understand her capabilities.

Moa's knowledge and education makes her unique for her age, at the same time it's one of her most appealing features. It makes it easy to discuss with her around subjects as ideas, design, concepts, in short anything that concerns communication.

Moa is a natural co-worker, a person with drive that moves projects forward together with others. Easy to take initiative and get herself or others to get things done. Her spirit is always high and her good mood makes you feel good in her company. In other words, you can't go wrong if you take her on for internship.

If you have any questions I will gladly answer them.

Sincerely,
Jacob Landefjord



To Whom It May Concern:

This letter is my personal recommendation for Moa Bogren. Until just recently, I have been Moas's immediate supervisor for the two last years. I found her to be consistently pleasant, tackling all assignments with dedication and a smile.

Besides being a joy to work with, Moa is a take-charge person who is able to present creative ideas and communicate the benefits. She has successfully developed several marketing and webb plans for our company that have resulted in increased revenue. During her tenure, we saw an increase in profits on our online shop (www.stjarnurmakarna.se). The new revenue was a direct result of the new design with improved sales and marketing plans implemented by Moa.

Though she was an asset to our marketing and webb efforts, Moa was also extraordinarily helpful in other areas of the company. She helped us through a struggling move of our office, she built up new routines for our customer service, Moa assumed a leadership role in suppliers meetings and not at least inspiring and motivating other employees in Stjärnumakarna.

I highly recommend Moa for an Internship. She is a team player and would make a great asset to any organization.

Sincerely,

Carina Ekdahl/ Marketing and Sales Manager Stjärnumakarna AB